

Transcribed Excerpts from "Hoover the Humanitarian" Campaign Flyer, 1928

HOOVER THE HUMANITARIAN

NO.1 YOUR FRIENDS MAY NOT KNOW THIS

When the War broke out thousands of American Tourists were stranded in Europe ... It was Hoover who managed to get them home.

Belgium suffering, its food supplies exhausted, Hoover called to head American Commission for Relief. The war had depleted Hoover's finances. Offers before him for gigantic work.

At the breakfast table with Will Irwin, Mr. Hoover said — "The Hell with my Fortune"—and started on his great humanitarian work.

Millions were fed and clothed. Millions of tons of foodstuffs acquired on credit pending contributions. With delicate diplomacy overcame opposition from several Nations. Backed by American public opinion he overcame all obstacles. Fed 10,000,000 people for three years. Spent \$25,000,000 a month. \$928,000,000 all told. Hoover never drew one cent from these funds for salary, living expenses, traveling expenses, or for any purpose whatsoever. He paid out of his own pocket.

IT WAS HOOVER

NO.2 EFFICIENCY PLUS HUMANITARIANISM

Who kept 80 Freighters busy bringing 350,000,000 pounds of foodstuffs into Belgium every month to feed 10,000,000; every noon 2,300,000 children fed in the Belgian and Northern France Schools. His agents carried passports aligned merely "Herbert Hoover" (what a testimonial to European confidence in his integrity). He made 40 round trips across the North Sea mines, back and forth across the war lines, battles with Lloyd George, Clemenceau and the German War Lords. They backed down and Belgium did not starve. Hoover was the only man in the world privileged to oscillate from Allied Headquarters to the German Headquarters at Charleville.

"As accomplishment without stain, this enterprise in practical idealism; the bright motive in the first two gloomy acts of comic tragedy; the benevolent but practical American spirit in its highest manifestation."

--- WHO BUT HOOVER ---

HOOVER AS FOOD ADMINISTRATOR

NO. 7 FOOD ADMINISTRATOR

We entered war in 1917. Belgian relief continued under European auspices. Hoover comes home to be Food Administrator. Americans induced to save 1/3 wheat crop for European use. Governmental Grain Corporation formed. Bought and sold NINE BILLION DOLLARS worth of foodstuffs and finally left \$50,000,000 of profit in the hands of the Government.