

“What is Free Trade?” Date Unknown

“Fair trade, defined simply, is when products including food, drink, and craft, are sourced through a fair supply chain, where small-scale farmers, producers and artisans are treated with dignity, respect, equality, and fairness. Sourcing these items involves developing trading partnerships to help producers in developing countries achieve better trading conditions. Fair trade is when the price we pay for products such as food, drink, fashion and crafts, gives enough to producers to cover the cost of their products– and to have enough left over to invest in their farms, of businesses. It’s not just about survival, it’s about improving year on year and building resilience. And on top of that, they receive a ‘social bonus,’ that can be invested in healthcare, education – and everything else they think will bring their community the most benefit.

- [Courtesy of Traidecraft, “What is Fair Trade?”](#)