

Postcard Asking for Financial Assistance for Holocaust Survivors, Date Unknown

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316 Securities Building
Des Moines, Iowa 50309

A Helping Hand to the Aged...

Until everyone in our community can lead a healthy, meaningful life we must continue to help those who are unable to help themselves. We must provide the facilities and programs needed to ease the burden of growing even older, and bring health and care to those who are sick.

In Israel \$250.00 is needed monthly to care for a bedridden patient. JDC Malben home provide care and comfort for the elderly.

In Des Moines the Iowa Jewish home is one of Iowa's outstanding resident facilities. It is subsidized by funds from your contributions to the Des Moines All-In-One Campaign. In 1971 alone the Federation will allocate \$38,000 to the home to help defray expenses. WE ARE RESPONSIBLE FOR THE SURVIVAL OF THE JEWISH PEOPLE ... BE THEY YOUNG OR OLD!

Their Hope --- That You Care And Will Help.

SURVIVAL MEANS SACRIFICE

Right: Mr. & Mrs. Marvin mazie
7 S.W. 56th
Des Moines, Iowa 50312
279-0135

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SURVIVAL MEANS SACRIFICE

Under Image on Left: At Malben homes for the aged, Israel's senior citizens can live with pride and dignity befitting their years – **because you care.**

Under Image on Right: **Because you care**, the Iowa Jewish home provides comfort, security and the pleasures of hobbies and friends

“To care for our brother ardently, actively, is a way of worshipping God, a way of loving God.”

Abraham Heschel

“Israel, An Echo of Eternity”