IHRAB Strategic Plan Summary 2023-2025 (approved 4/5/2023)

Overview:

The Iowa State Historical Records Advisory Board is the central advisory body for historical records coordination in Iowa and for National Historical Publications and Records Commission (NHPRC) state and local records projects within the state. SHRABs are authorized under federal regulations governing the National Historical Publications and Records Commission (36 CFR Chapter 12). In this capacity, their primary responsibilities are to:

- 1. Develop, revise, and submit to the Commission a state plan including priorities for state historical records projects; and to
- 2. Review all grant proposals to NHPRC for state and local records projects within the state and make recommendations on these proposals to the Commission.

Mission:

To encourage lowans to discover, preserve and share their local and state history. The board achieves this by providing resources, funding and training.

This plan outlines the board strategic priorities, goals and tactics

Strategic Priority #1 – Connecting Iowa's Records Community

 Goals Communication with and outreach to other professional boards and organizations. Facilitate statewide records creator conversations. Increase board activity on the county and local level. 	 Tactics Explore collaboration opportunities on shared interests. I.e. SHSI Trustees, Consortium of Iowa Archivists, etc. Bring the community together by updating statewide records creators and needs survey. Leverage the existing History on the Move Mobile Museum schedule to meet and interact with local groups. Develop an IHRAB roadshow, facilitate conversations and technical assistance.
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Strategic Priority #2 – Promoting Records Preservation, Education and Training

 Goals Make a strong statewide argument for the importance and value of records preservation. Communicate the records preservation story. Develop opportunities for increased professional records preservation education. 	 Tactics Create a website landing page for IHRAB curated national standards, resources, best practices, tool kits and training for physical and digital record management and preservation. Define in the simplest of terms what is records preservation and why it is relevant. Develop a IHRAB sponsored series of preservation focused professional trainings and webinars. Host sessions at Preserve Iowa Summit.
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Strategic Priority #3 – Raising Awareness of and Providing Access to Financial Resources

Goals		Tactics	
•	Help records creators understand the wide array of state and federal resources available.	•	Maintain lists of most up to date grant opportunities. Host grant writing training webinar. Be an advocate for increased preservation funding by

Give records creators the tools to field more competitive grant applications.
 Be a professional lifeline for those who need extra assistance.
 the State Legislature.
 Offer in person, phone or digital office hours to assist statewide organizations with mentoring and guidance.